



# Başarsoft Teknoloji Günü

Ankara'19

**Dünya'da Başarsoft  
Alim KÜÇÜKPEHLİVAN**





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# Company and Vision



FOUNDED in 2011

TO IMPROVE people's lives by empowering electric utilities with **transformational and cost-effective solutions** to dramatically improve their ability to provide safe, reliable and **affordable electricity** to the community





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PROBLEM

**\$149 BILLION**

**Annual U.S. Electricity Outage Cost**



**SLOW** & NO Real-Time  
Reliability Benchmarking



**COMPLEX &  
EXPENSIVE**  
Consultants



**SLOW** & NO  
UTILITY  
Information &  
Knowledge HUB



**NO Real-Time**  
Outage Cost &  
Data Analytics



**BILLIONS \$  
Losses**



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# PwrMetrix

ECOSYSTEM of SOLUTIONS  
**Software as a Service (SaaS)**

**Transformational** & State-of-the art Online SaaS Platform: **COMBINES** Real-time Benchmarking, GIS (Mapbis) Data Analytics, & Utility Social Networking and Knowledge Hub.

Cost Benefit Analysis & Business Decisions  
**DONE within MINUTES** instead of Weeks or Months!

**COMING Soon – Artificial Intelligence A.I !**

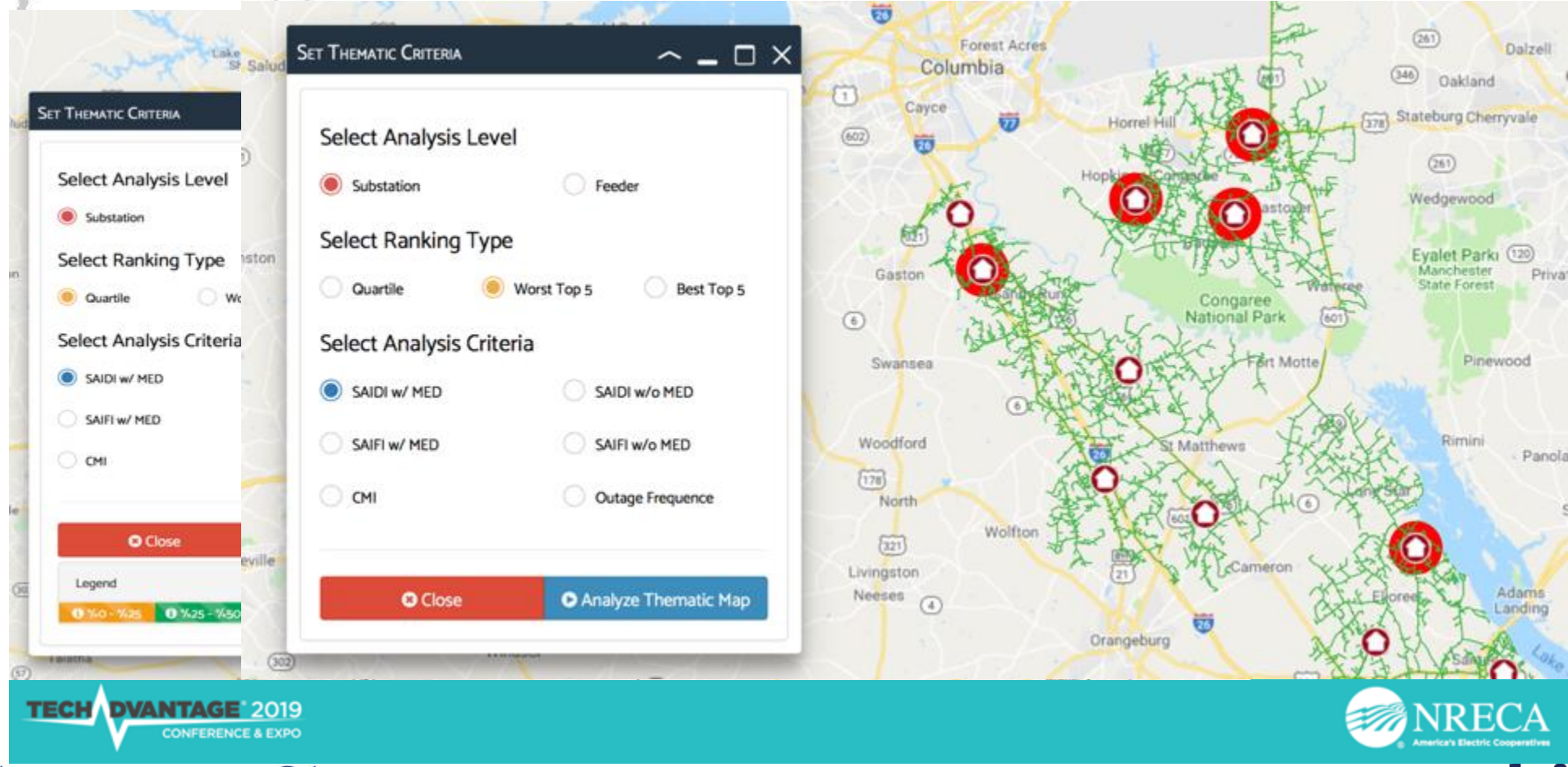






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## NEW GIS Visualization: PwrMetrix-MAPBIS (MultiSpeak)



TECH ADVANTAGE 2019  
CONFERENCE & EXPO

NRECA  
America's Electric Cooperatives



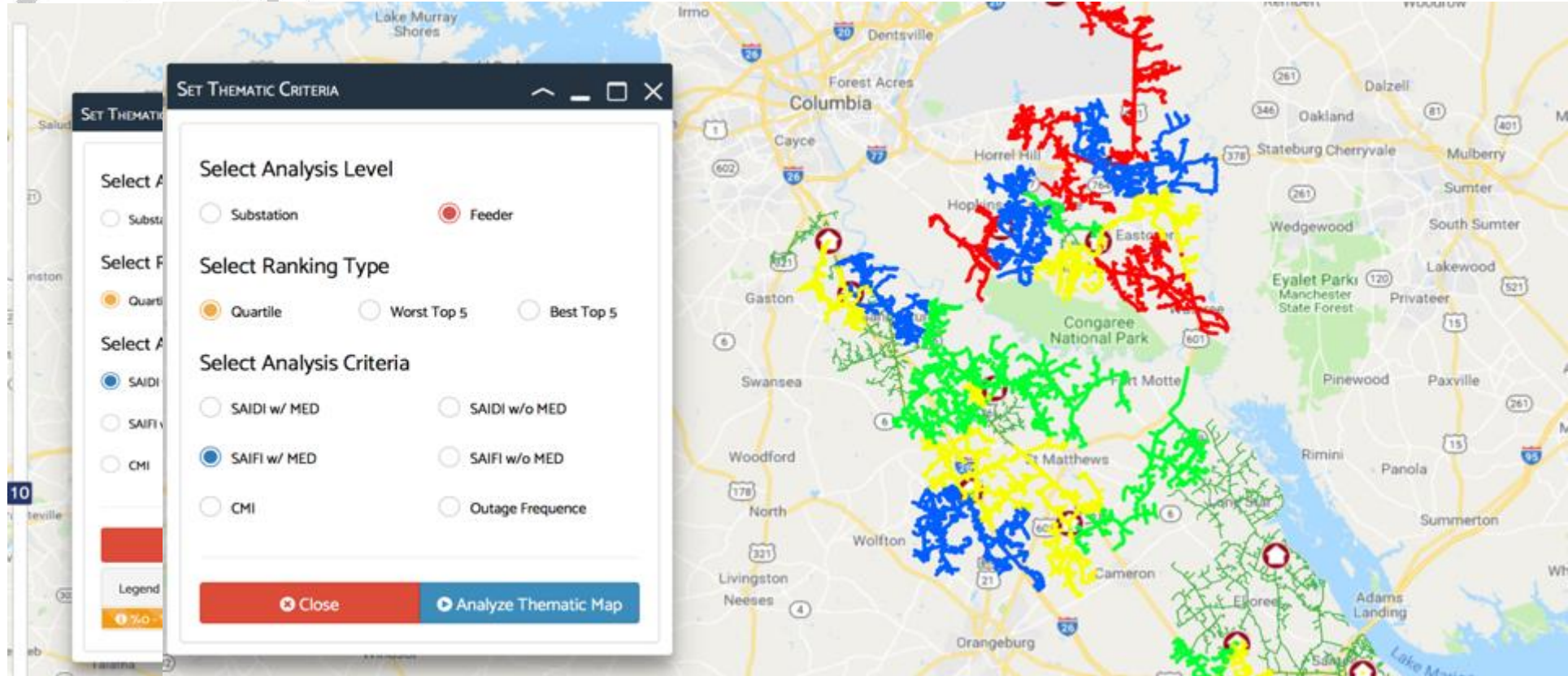


United States of America



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## Visualize Worst Feeders by SAIDI (New Mapbis GIS feature)



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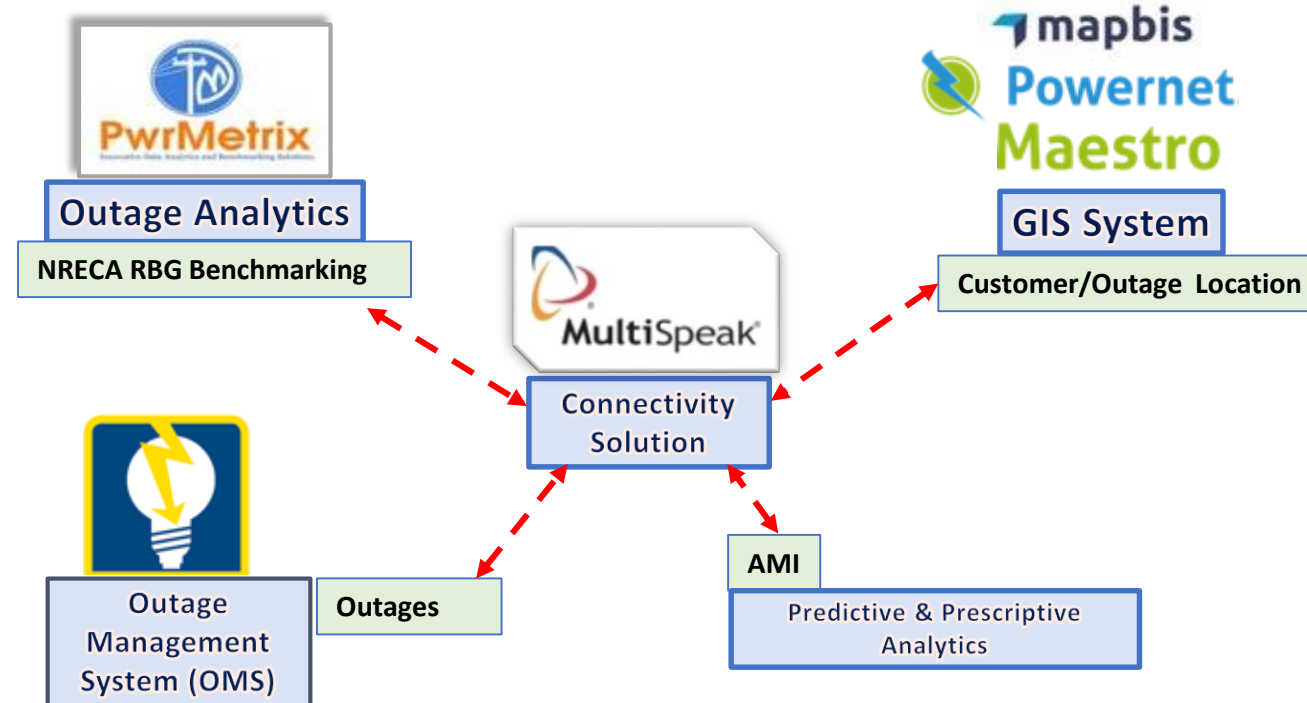
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mapbis

PwrMetrix  
Ecosystem of Reliability Solutions



## Latest: Advanced Data & GIS Integrated Solution

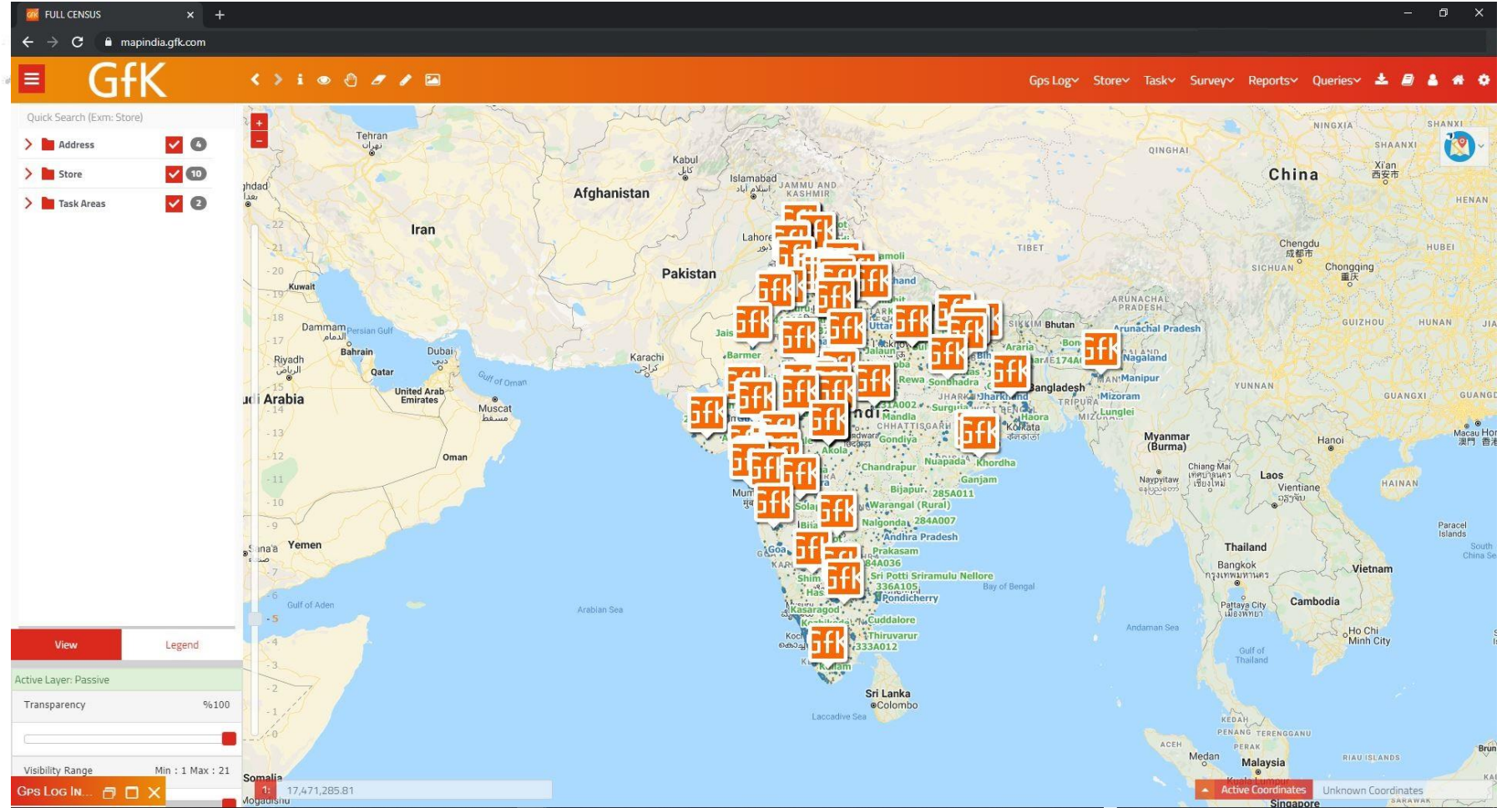




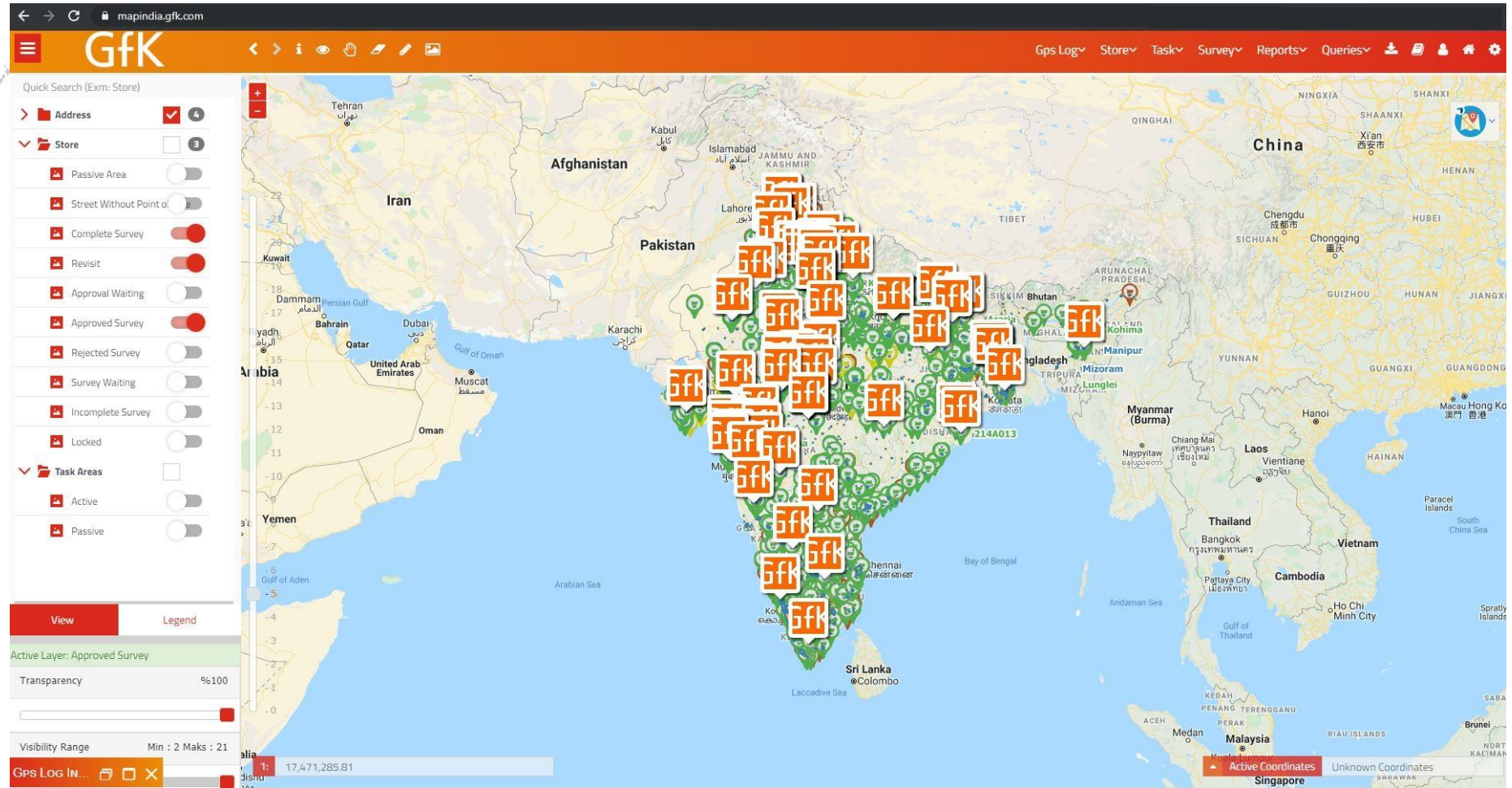


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FULL CENSUS

mapindia.gfk.com

Full Census Edit Picture

mapindia.gfk.com/Helper/ShowImage?\_storeId=892086#

Turn Left Turn Right

Business Card

Exterior Front Photos

Interior Front Photos

Q15 Banner

Q16 Certification

Gps Log Store Task Survey Reports Queries

Active Coordinates Unknown Coordinates



